

The National Allotment Society Media Pack



The National
Allotment Society

National Society of Allotment and Leisure Gardeners Ltd

print advertising

The Allotment & Leisure Gardener Magazine

There are **over 125,000 members** within this society, which is the leading national organisation upholding the rights of the allotment community across the UK.

The quarterly membership magazine published in Feb/May/Aug/Nov

20,000 printed copies - plus online readers via the members area

Standard rates (per edition)

Prime position	£1000
Full page	£800
Half page	£450
Quarter page	£300
Eighth page	£195
Banner advert	£80

Discounts available for series bookings

Costs subject to VAT

For advertising enquiries

01536 317000

Allotment & LEISURE GARDENER
The membership magazine for the National Allotment Society
Issue 4 - 2022

biodiversity
Transform a Wild Space for butterflies and moths during the autumn and winter months

products of the season

10% off Coir Products

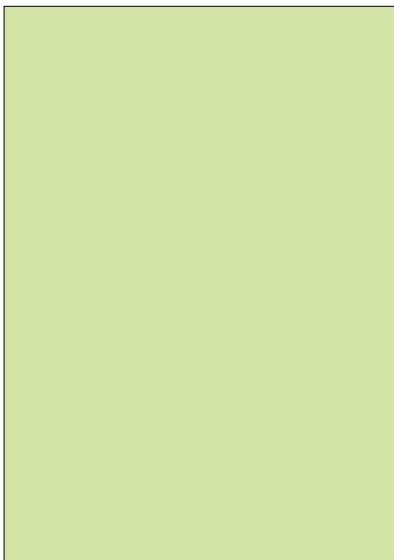
Range of coir based products which are 100% biodegradable

COIR PRODUCTS

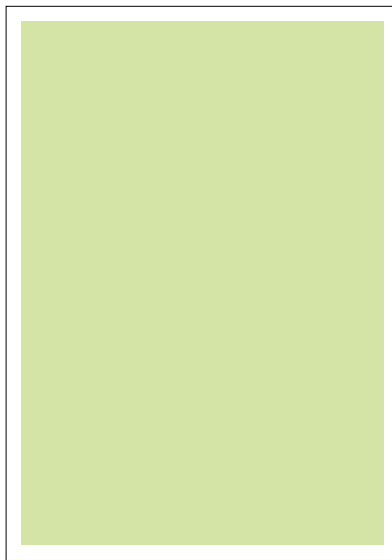
submission guidelines

High resolution CMYK PDF files.

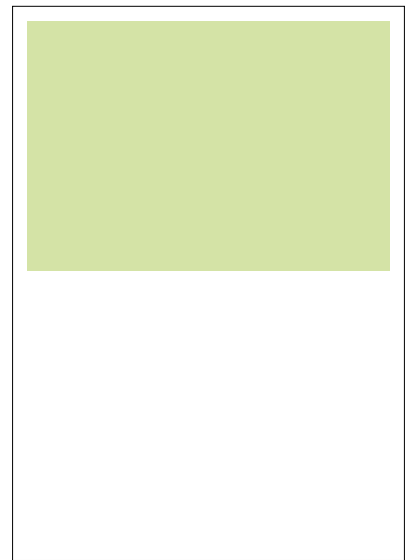
These must be provided with a minimum of 3mm bleed, all fonts embedded or outlined, all layers or transparencies flattened and registration marks.



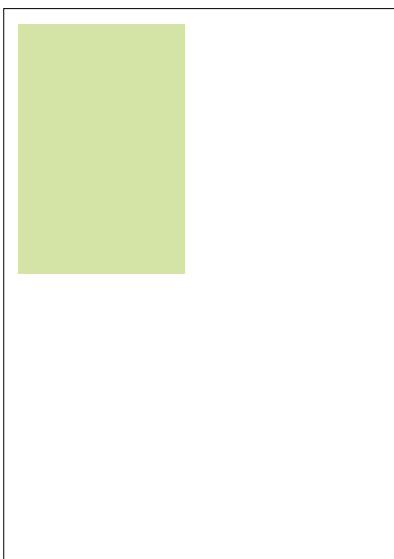
Full page with bleed
297mm H x 210mm W (Bleed 303 H x 216mm H)



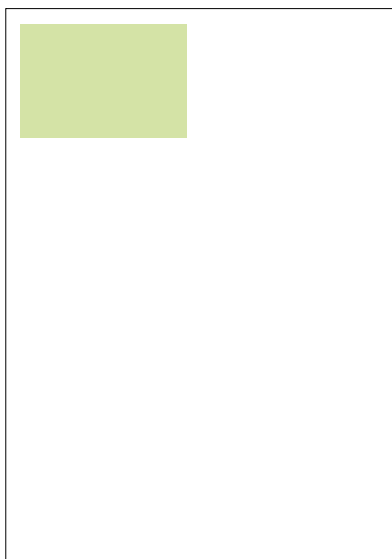
Full page to sit within
275mm H x 185mm W



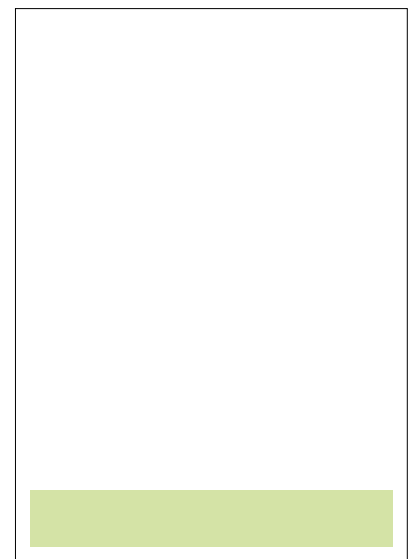
Half page
128mm H x 185mm W



Quarter page
126mm H x 90mm W



Eighth page
60mm H x 90mm W



Banner
30mm H x 185mm W

Please send your artwork to:
jodie@crestpublications.com

online advertising

Over the last 12 months... 195,494 sessions by 142,486 users

Members Offers on www.nsalg.org.uk

Space for 12 months £195

Space for 6 months £120

Costs subject to VAT.

Copy requirements:

- 20 words plus contact details
- High-res image and company logo
- URL link to website

Open your allotment to the whole community!
Waterless dry toilet system. Simple usage, low maintenance. Discounts available. Get in touch...
020 3051 0738
info@waterlesstoilets.co.uk

2 for 1 tickets
to Rousham Gardens
William Kent's landscape garden, walled flower and vegetable garden. Open every day of the year from 10am. Last admissions 4.30pm. Gardens close at dusk. No dogs allowed. Children under 15 years old are not permitted.
www.rousham.org
T&C: simply purchase one ticket for one person from our ticket machine and retain this voucher as the second person's proof of purchase.

William James & Co are pleased to offer a 10% discount on all our high-quality Fruit and Vegetable cages.
Voucher code: **NAS10DO**
www.wmjames.co.uk



- Member Offers published March and September.
- Promoted in the quarterly magazine.
- Printed copies of the offers posted out in new member packs.

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crest
DESIGN & PUBLISH
www.crestpublications.com